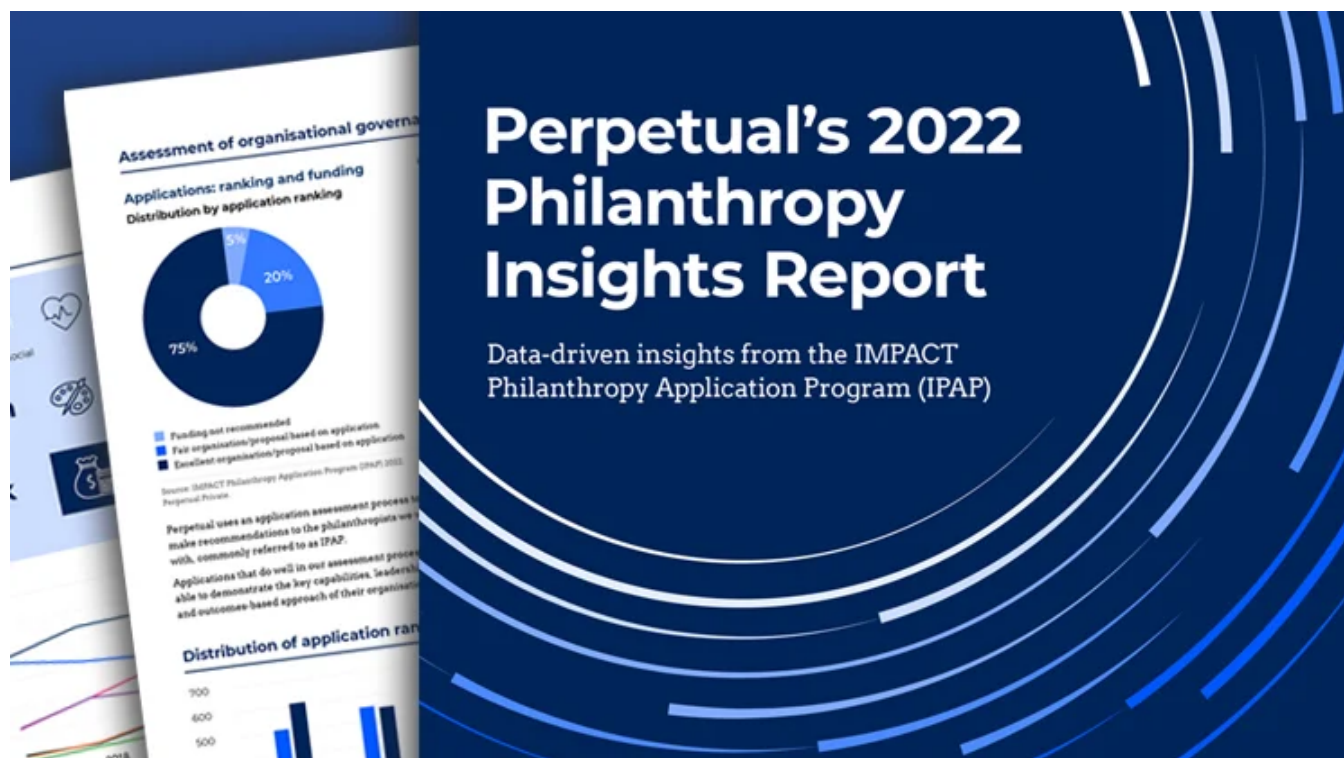


Perpetual's 2022 Australian Philanthropy Insights Report

By Perpetual Private Insights

27 October 2022



Data-driven insights from Perpetual's IMPACT Philanthropy Application Program

Every year, through Perpetual's [IMPACT Philanthropy Application Program \(IPAP\)](#), we invite applications from NFPs across Australia seeking funding. In FY22, we committed to distribute \$34 million to those NFPs through this process.

The program also yielded a rich return in data, drawing on nearly 1400 applications from around 1000 organisations.

[Download Report](#)

So what did that data tell us? You can find out everything by downloading the report itself. But here are some key points.

- The social, financial, health and mental health damage wrought by Covid, lockdowns and other restrictions has increased the workload and stresses on the community sector.
- Funding to regionally based organisations and programs increased in FY22. In particular, funding for mental health rose nearly eightfold. That's a welcome trend given the toll Covid and natural disasters have taken on regional areas. As more people shift to the regions, continuing philanthropic support for those geographies will be vital.

"For the community sector, 2023 will be about rebuilding post-Covid. The sector faces rapidly changing community needs and a tougher financial environment. The people who work in Australia's NFPs are resilient and adaptable but it's so important that philanthropists step up and invest strategically to support them."

Jane Magor, National Manager of Philanthropy, Perpetual Private

[Download Report](#)

More information on IPAP

You can find more about applying for funding through [Perpetual's IMPACT Philanthropy Application Program](#) in this [article](#). It features resources designed to help organisations apply more successfully.



Interested in philanthropy?

Are you thinking about setting up your own philanthropic structure? Do you need access to great projects and organisations to support? Contact our philanthropy team by filling in the form below.

[Contact us](#)

Perpetual Private advice and services and Perpetual's Philanthropic Services are provided by Perpetual Trustee Company Limited (PTCo), ABN 42 000 001 007, AFSL 236643. This information has been prepared by PTCo and contains general information only and is not intended to provide you with advice or take into account your objectives, financial situation or needs. You should consider, with a financial adviser, whether the information is suitable for your circumstances. The information is believed to be accurate at the time of compilation and is provided by PTCo in good faith. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. No company in the Perpetual Group (Perpetual Limited ABN 86 000 431 827 and its subsidiaries) guarantees the performance of any fund or the return of an investor's capital. Past performance is not indicative of future performance. This publication may contain information contributed by third parties. PTCo does not warrant the accuracy or completeness of any wording in this brochure which was contributed by a third party. Any views expressed in this brochure are opinions of the author at the time of writing and do not constitute a recommendation to act.